

## Sponsorship Kit — TDSCO Family Planner

### Presentation of the project

The TDSCO Family Planner is a practical tool designed to support families of the MRC des Collines-de-l'Outaouais in their daily lives. Distributed free of charge to families in the region, it aims to facilitate family organization while highlighting local resources, services and activities.



This planner includes:

- a 14-month monthly calendar;
- spaces for family planning;
- important dates;
- helpful resources for families;
- local activities and services;
- tips and tricks for family life in the MRC des Collines-de-l'Outaouais.

Beyond a simple calendar, the planner is intended to be a daily tool used by families in the MRC to participate fully in the life of their community.

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## Why become a partner?

By supporting this project, your organization:

- makes a tangible contribution to the well-being of families;
- demonstrates its commitment to the community;
- receives positive and sustainable visibility;
- directly reaches the families of the MRC in their daily lives.

Unlike a one-off advertisement, the planner will be consulted regularly for **14 months**.

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## What your contribution will enable

The funds raised will be used to complete the following steps:

- graphic design;
  - printing;
  - distribution;
  - community content development;
  - the promotion of the project.
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## Financial Objective

In order to cover the costs of printing and distribution of the planner, we hope to raise a total of **\$7,000** thanks to the support of community partners.

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## Visibility offered to partners

Visibility	Major Partner for Families	Community Support Partner	Friend of Families Partner	Local Boost Partner
	\$2500 and more	\$1000	\$500	\$250
Logo on the first inside page*	X			
Official photo with public thanks	X			
Advertising inside the planner (sponsor a game, a resource page, or a month, your choice)	In two spots of your choice	In one spot of your choice		
Advertising inside the planner			In a spot chosen by the TDSCO	
Named on the Partner Recognition page	Large size	Large size	Medium Size	Small size
Special mention in our communications**	X	X	X	X

\*Please note that the planner is printed in black and white.

\*\*Social media, newsletter, website, press release



# THANK YOU!

**This family planner is offered free of charge thanks to the financial support of the MRC des Collines-de-l'Outaouais.**







Hi! I am Rico the inclusive fox of the Collines-de-l'Outaouais!

Rico loves to play tricks!  
He's hidden in the following pages of this family planner.

**Can you find him?**

Count carefully: how many times do you see Rico in total?



- |   |   |
|---|---|
| 1- Activity with Madame Chocolat                            | 5- Gardening activity with the Village Nourricier de Masham and the CHSLD |
| 2- Gardening activity with the Village Nourricier de Masham | 6- Outdoor event with the H2O Station                                     |
| 3- Tourtiere making and cookie decoration activity          | 7 - Media Food Drive for the Grenier des Collines                         |
| 4- Halloween party at the Mashado                           | 8 - Early Childhood Week  |

*2025-2026 edition of the TDSO Family Planner*

**We would be happy to discuss creative ways to recognize your contribution with you.**

- 1000 copies to be distributed (800 in French, 200 in English)
- Distributed for free by municipalities, schools, daycares and community organizations in the territory.
- Appreciated and in demand by families in the MRC des Collines-de-l'Outaouais.
- Digital versions available on our website for free: [www.tdsco.org/references](http://www.tdsco.org/references) (promotion made via our social media which reaches more than 1100 people in the MRC and in the Outaouais region).

This represents an opportunity to **reach more than 1000 households and more than 50 organizations** across the MRC des Collines-de-l'Outaouais.

## About our organization

La Table de développement social des Collines-de-l'Outaouais (TDSCO) is a non-profit organisation that connects people and organisations to solve regional social issues. Through various councils and working committees that address social development challenges, partners collaborate on collective projects to improve the quality of life in their communities.

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### Thank you for supporting the families in our community!

To discuss a partnership or get more information:

**Stéph Meunier**, Communications and Events

Table de développement des Collines-de-l'Outaouais

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